

Future Physicians for Change

May 30 - June 1, 2024
Washington DC



Dare

to blaze the new
path forward

Empowering the next generation of physicians to accelerate positive change.

Exhibition + Sponsorship Opportunities



Future Physicians for Change 2024
May 30- June 1

Hyatt Regency Crystal City | Washington DC

fp4change.org

JOIN US •

CONNECT WITH FUTURE PHYSICIANS

The ones driven to learn. Grow. Blaze the new path forward.

This spring, we're convening medical students from across the country and globe for three days of inspired training. Learning. Advocacy. This is Future Physicians for Change 2024. Welcome!

This event is a potent opportunity to connect with tomorrow's medical changemakers. Those who bring the idealism, the intellect and even the audacity to make the world a better place. The ones eager to grow — to learn about new approaches, resources, tools and platforms that will support their medical journey.

Position your brand in front of the healthcare influencers of tomorrow through creative exhibit & sponsorship opportunities.

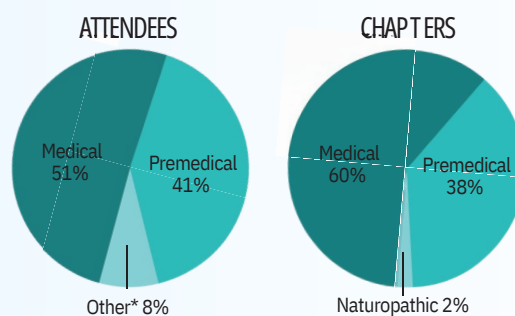
JOIN OTHERS IN THE EXHIBIT HALL...

- Education and Clinical Resources
- Financial and Insurance Services
- Global Health and Medical Volunteer Outreach Programs Network Connections
- Personal Products and Services
- Research Platforms
- Residency and Internship Opportunities
- Schools of Medicine
- Military and Specialty Organizations
- Test Prep Services and Study Aids
- Travel Programs

EXPECT TO RECEIVE...

- Admittance to all on-site programs, events and exhibit hall
- Access to the attendee app
- Meeting materials (to be picked up at onsite registration)
- Light Lunch on Friday and Saturday
- Registration does not include travel, hotel reservations or tours

SEE WHO ATTENDS:



*includes graduate students, physicians, supporting members, and non-members



fp4change.org

EXHIBIT HALL •

LOCATION

**Hyatt Regency Crystal City
Independence Center & Foyer
2799 Jefferson Davis Highway,
Arlington, Virginia 22202
(703) 418-1234**

EXHIBIT HALL PACKAGE INCLUDES:

- (1) 6' skirted table
- (2) side chairs
- (1) wastebasket
- 8' back drape¹
- 3' side drape¹
- Carpet (hotel grade)
- 6" x 24" standard identification sign (size subject to change)
- Listing with live link on Convention webpage
- Exhibitor registrations based on exhibit space (refer to the Exhibit Hall Space Options and Pricing table)
- Discount pricing on advertising and sponsorship opportunities

Discount pricing on advertising and sponsorship opportunities . Exhibit space in Independence Center only PLUS, exhibitors have the opportunity to collect attendee emails through the Convention mobile app.

EXPECT TO RECEIVE:

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- Access to the attendee app
- Meeting materials (to be picked up at onsite registration)
- Light Lunch on Friday and Saturday
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EXHIBITOR REGISTRATION:

Exhibiting organizations are required to have an official registered representative in charge of their exhibit during exhibit hours. All representatives of exhibiting organizations must be registered and wear an official convention badge at all times in the exhibit area. Each exhibitor registration includes a Convention badge for admission to the exhibit area and non-ticketed events. Refer to Exhibit Hall Space Options and Pricing table for the exhibitor registration complimentary allotment. Additional exhibitor registrations will be available for purchase at a rate of \$175 each. An exhibitor lunch is scheduled at the opening of the exhibit area on Friday, May 31 and Saturday, June 1. Registration badges will be available for onsite pickup at the exhibitor registration counter during exhibitor check-in times.

FURNITURE RENTAL/SHIPPING/LABOR/STORAGE

Official general service contractor and decorator:

**Viper Tradeshow Services, www.vipertradeshow.com
(847) 426-3100**

An exhibitor services kit will be sent from Viper Tradeshow Services in December 2023 with the proper order forms for exhibitors to order additional furnishings and services needed to exhibit as well as inbound and outbound shipping details.

UNLOADING AND LOADING PROCEDURES

As AMSA's official general service contractor, Viper Tradeshow Services will control access of the Exhibit Hall's load-in/out area in order to provide a safe and orderly move in/out. Unloading or reloading in this area of any and all contracted carriers will be handled exclusively by Viper Tradeshow Services. Therefore, the Exhibit Hall's load-in/out area may not be used by exhibitors and private vehicles will be prohibited in the load-in/out area. Exhibitors are highly encouraged to send their exhibit materials in advance to Viper's warehouse prior to the convention. The proper shipping labels and order forms will be available in the exhibitor service kit sent by Viper. Exhibitors who choose to bring their own materials into the Exhibit Hall are limited to one small item that can be hand-carried by the exhibitor using the front entrance of the hotel. Dollies, hand-trucks, and flat carts will not be available from AMSA, Viper, or the Hyatt Regency Crystal City for exhibitor use. The use of passenger elevators or pedestrian entrances for load-in/out is prohibited. Damage to the facility caused by exhibitors violating this policy is charged to the exhibitor.

EXHIBIT HALL INSTALLATION & DISMANTLING

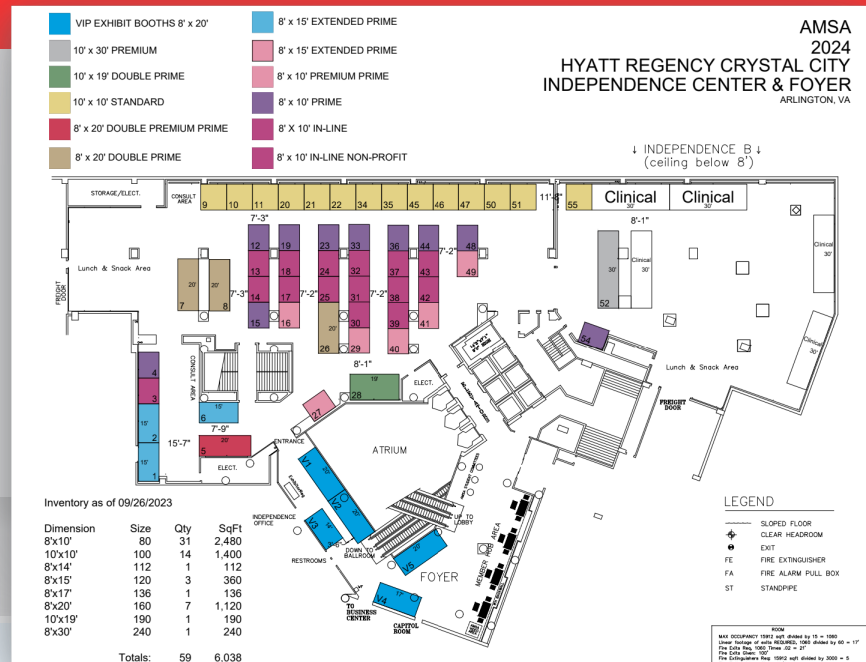
Viper Tradeshow Services will have quality, skilled labor and will oversee all installation and dismantling of exhibits, furniture installation, pipe and drape, hanging of signs, laying of floor coverings, and unloading and delivering of all display-related materials. However, representatives of the exhibiting organizations may install and dismantle their own exhibits without assistance from Viper Tradeshow Services as long as the exhibit structure can be installed and dismantled utilizing no more than one (1) person in a half hour or less without the use of tools or ladders. Labor required in excess of this must be ordered from Viper. It is recommended that all display labor required be ordered in advance from the Viper Tradeshow Services.

SECURITY AND INSURANCE

Around the clock exhibit hall security will be provided by AMSA. Every AMSA Convention Exhibit Hall exhibitor will receive a Certificate of Insurance from AMSA's Convention provider, Rain protection, for May 30 - June 1, 2024. FP4Change.org/exhibit-2

EXHIBIT HALL •

FLOOR PLAN, PRICING, AND SCHEDULE



SCHEDULE

Thursday, May 30

Exhibitor Check-in and Set-up should be 12:00 - 6:00pm

Friday, May 31

Exhibitor Check-in and Set-up: 8:00 am - 11:00 am

Exhibit Hall Open: 12:00 - 3:30 pm

Lunch for Exhibitors 12:00 - 1:00 and Snack 2:45 - 3:30

Exclusive Exhibit Time: 12:00 - 1:00 and 2:45 - 3:30

Saturday, June 1

Exhibit Hall Open: 12:30 pm - 4:00 pm

Lunch for Exhibitors: 12:30 - 1:30 pm and Snack 3:15 - 4:00 pm

Exclusive Exhibit Time: 12:30 - 1:30 and 3:14 - 4:00 pm

Exhibit Tear-down and Move-out: 4:00 - 7:00 pm

Exhibit Hall schedule is subject to change. Exhibitors may enter the Exhibit Hall beginning one hour prior to the opening of the Exhibit Hall each day. On Friday, May 31, all exhibitors must be set up by 11:00 am and all exhibitors must close their exhibits promptly and vacate the exhibit area by 5:00pm to achieve maximum security. Dismantling of exhibits may begin on Saturday, June 1 at 4:00pm. No portion of the exhibit may be removed before this time. Goods must be crated for shipment immediately following the close of the exhibits at 4:00pm. All exhibit materials must be removed from the exhibit hall by Saturday, June 1 at 7:00pm at which time the Independence Center and Foyer at the Hyatt Regency Crystal City will be closed to exhibitors. Exhibitors who need additional time for move-in or move-out must submit request in writing with their exhibit contract. All such requests will be considered on an individual basis.

Questions? Contact Colleen Murphy, cmurphy@amsa.org, 703-665-4811

Exhibit Space Options and Pricing

(Pricing is determined by the size and location of exhibit space. The discount price is offered if contract to reserve exhibit space and full payment are received on or before November 15, 2023)

| | Description | Regular Price | Discount Price | Exhibitor Registration |
|--|--|---------------|----------------|------------------------|
| | VIP Exhibit Booths 8 X 20 (V1-V5) * | \$10,000 | \$9,800 | 6 |
| | 10' X 30" Premium (52) | \$8,100 | \$7,900 | 4 |
| | 10' X 19 Double Prime (28) | \$7,100 | \$6,900 | 4 |
| | 10' X 10' Standard | \$2,750 | \$2,650 | 2 |
| | 8' X 20' Double Premium Prime (5) | \$7,200 | \$7,000 | 4 |
| | 8' X 20' Double Prime (7,8,26) | \$6,300 | \$6,100 | 4 |
| | 8' X 15' Extended Prime (6) | \$7,000 | \$6,800 | 4 |
| | 8' X 15 Extended Prime (1 & 2) | \$6,500 | \$6,300 | 4 |
| | 8' X 10' Premium Prime (16,27,29,40,41,49) | \$3,750 | \$3,550 | 2 |
| | 8' X 10' Prime | \$3,550 | \$3,350 | 2 |
| | 8' X 10' In-Line | \$2,550 | \$2,450 | 2 |
| | 8' X 10' In-Line Non-Profit | \$2,100 | \$2,000 | 2 |
| | 8 X 10 Pre Health Fair | \$1,000 | - | 0 |
| | Upgraded Package ** | \$6,300 | \$6,100 | 4 |

* VIP Exhibit Package: Award sponsor, welcome bag insert, mobile app and Convention website banners, VIP recognition

** Upgrade Package: includes 8' X 10' prime exhibit space, 4 exhibitor registration badges, banner on convention website, mobile app and welcome bag insert

OPPORTUNITIES •

ADDITIONAL OPPORTUNITIES

Be sure to visit fp4change.org for updates and to take advantage of these offers.

FUTURE PHYSICIANS FOR CHANGE PRE-HEALTH FAIR

Companies that offer products and services and medical schools that want to recruit premedical and pre-health students are invited to participate. The regular price for tabling is \$1000 and a discounted price of \$200 is offered to the Convention's Exhibit Hall Exhibitors.

Fair participants receive a draped table, 2 chairs, and 2 registration badges for onsite personnel. Space is assigned on a first-come, first-served basis.

Location: Forthcoming
Date: Saturday, June 1
Pre Health Fair open 10:45 - 12:00
Exhibitor Check-in and Set-up: 10:00am - 10:30am
Tear-down and Move-out: 12:30pm - 1:00pm

RESIDENCY FAIR & SPECIALTY SHOWCASE

Future Physicians for Change will include a Residency Fair and Specialty Showcase on Saturday, June 1st. Participating residency programs and specialty organizations can reserve a table with two registration badges for program directors and representatives to meet with medical students attending the Fair. Visit fp4Change.org for more information.

Fair participants receive a draped table, 2 chairs, and 2 registration badges for onsite personnel. Space is assigned on a first-come, first-served basis.

Location: Forthcoming
Date: Saturday, June 1
Residency & Speciality Fair Open: 10:45am - 12:30pm
Exhibitor Check-in and set-up: 10:00am - 10:30am
Tear-down and Move-out: 12:30pm - 1:00pm

EMAIL MESSAGES & POSTAL LISTS

Boost your traffic, generate excitement, and offer special promotions to students who visit your booth. Send attendees a message before the Convention to invite them to your booth. Statistics show that attendees are more likely to visit specific booths if they have been invited by the exhibitor. Also, contact students after the Convention with a promotional mailer. Through Infocus Marketing Lists you have the opportunity to connect with students before and after the Convention.

WHERE TO STAY

The Hyatt Regency Crystal City will serve as the official convention hotel of the Future Physicians for Change Convention & Exposition. All of the convention's programming as well as the Exhibit Hall and Pre-Health Fair will be conveniently held at the Hyatt. AMSA has secured a housing block to accommodate attendees and exhibitors at discounted rates. Hotel reservations and additional travel information can be found at fp4change.org/hotel-travel.



fp4change.org

SPONSORSHIP •

SPONSORSHIP INVITATION

Enhance your brand and support the Future Physicians for Change as a sponsor. Increase your presence, be recognized for contributing to the event's success, and show our support through these sponsorship opportunities or suggest a sponsorship of your own. All sponsorships are awarded on a first-come, first-served basis.

BRAND RECOGNITION

| | |
|------------------------------------|--------------------|
| Registration Welcome Bag \$7,500 | <i>(exclusive)</i> |
| Welcome Bag Inserts \$1,000 | |
| Water Bottle/Tumbler \$7,500 | <i>(exclusive)</i> |
| Step N Repeat \$3,500 | <i>(exclusive)</i> |
| Lanyards \$7,500 | <i>(exclusive)</i> |
| Hand Sanitizer \$1,000 | <i>(exclusive)</i> |
| On-site Meter Boards \$1,000 | |
| Onsite Registration \$10,000 | <i>(exclusive)</i> |

AMSA AWARDS:

All sponsorships for the AMSA Awards (\$2500 per award) are exclusive. Visit fp4Change.org for award details. Sponsors of each award receive recognition on AMSA Convention website as well as in the Convention's mobile app. Representative(s) from the sponsoring organization will also be acknowledged and invited on stage during the award presentation.

- AMSA/GLMA LGBT Health Achievement Award
- James Slayton National Award for Leadership Excellence
- National Golden Apple Award for Teaching Excellence
- Paul R. Wright Chapter Success Award
- Women's Leaders in Medicine Award *(3 available)*
- Racial Justice Award *(3 available)*
- Outstanding Premedical Student Award
- Presidential Distinguished Service Award
- Digital Healthcare Achievement Award
- Paul Ambrose Outstanding Student Activist Award
- Paul Farmer Presidential Award for Public Health

Visit www.fp4change.org/sponsors for more detailed information on recognition

EVENTS & PROGRAMING

- Advocacy Day Lunch | Slots available for \$5,000
- Alumni Faculty Happy Hour | \$5,000
- AMSA After Hours Thurs & Fri | Slots available for \$5,000
- Award Ceremony | Exclusive \$15,000 or co-sponsor for \$7,500
- BOT Staff Dinner | Thurs \$7,500
- Breakfast Buffet Friday | Slots available for \$5,000
- Busses to the Hill Thursday | \$2,500
- Expert Sessions Fri & Sat | Slots available for \$3,500
- Exhibit hall Lunch Fri & Sat | Slots available for \$10,000
- Ignite Sessions before Keynote | \$5,500 (slots available)
- Pre-Health Fair | Slots available for \$2,500
- Poster Session | \$5,000
- Poster Session Passed Appetizer | Slots available for \$2,000
- Poster Session Signature Drink | Slots available for \$2,000
- Residency Fair & Specialty Fair | Slots available for \$2,500
- SIM Challenge | Exclusive \$10,000 or co-sponsor for \$5,000
- Simulation Breakfast Saturday | Slots available \$15,000
- Snack in the Exhibit Hall | Slots available for \$1,500
- Staff/Student Leader Breakfast Thursday | \$5,000

GENERAL SESSIONS

Exclusive sponsorship is available for the Convention's General Sessions each day, and sponsors have the opportunity to present an Ignite Presentation prior to the Keynote Address and provide a seat drop. Visit fp4Change.org for more details, invited Keynote Speakers, and other activities during the General Sessions.

SPONSORS RECEIVE

- Recognition on the Convention website and in the mobile app
- Signage on site
- Special recognition relevant to sponsorship