



fp4c

amsa FUTURE PHYSICIANS FOR *CHANGE*

The future WE prescribe

POWER, POLICY AND PEOPLE

Exhibition + Sponsorship Opportunities



Future Physicians for Change 2026

December 10-12

Bethesda North Marriott/D.C. Metro Area
5701 Marinelli Rd, Rockville, MD 20852

fp4change.org



JOIN US

CONNECT WITH FUTURE PHYSICIANS

Calling Future Physicians

For the past 7+ decades, future physicians from all corners of the globe have convened with medical innovators, experts and trailblazers for three days of hands-on training, networking and career prep. **This is where future physicians transition from learners to leaders.**

This event is a potent opportunity to connect with tomorrow's medical changemakers. Those who bring the idealism, the intellect and even the audacity to make the world a better place. The ones eager to grow — to learn about new approaches, resources, tools and platforms that will support their medical journey.

Position your brand in front of the healthcare influencers of tomorrow through creative exhibit & sponsorship opportunities.

JOIN OTHERS IN THE EXHIBIT HALL

- Education and Clinical Resources
- Financial and Insurance Services
- Global Health and Medical Volunteer Outreach Programs Network Connections
- Personal Products and Services
- Research Platforms
- Residency and Internship Opportunities
- Schools of Medicine
- Specialty Organizations
- Test Prep Services and Study Aids
- Travel Programs



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For more information on exhibitor and sponsorships email sales@amsa.org

EXPECT TO RECEIVE

- Quality leads and contacts through meaningful interactions with medical and premedical students, practicing physicians, medical school faculty and administrators and other exhibitors
- Visibility as a major supplier of products, services and programs for physicians-in-training
- Recognition as an AMSA supporter
- Two complimentary Exhibit Hall-only registrations
- Access to the attendee app
- Meeting materials (to be picked up at onsite registration)
- Light lunch on Friday and Saturday

*Registration does not include travel, hotel reservations or tours



EXHIBIT HALL

LOCATION

Bethesda North Marriott Hotel & Conference Center
5701 Marinelli Rd, Rockville, MD 20852
(301) 822-9200

EXHIBIT HALL PACKAGE INCLUDES:

- (1) 6' skirted table
- (2) side chairs
- (1) wastebasket
- 8' back drape
- 3' side drape
- Carpet (hotel grade)
- 6" x 24" standard identification sign (size subject to change)
- Listing with live link on Convention webpage
- (2) Exhibit Hall-only registrations

EXHIBITOR REGISTRATION

Exhibiting organizations are required to have an official registered representative in charge of their exhibit during exhibit hours. All representatives of exhibiting organizations must be registered and wear an official convention badge at all times in the exhibit area. Each exhibitor registration includes a Convention badge for admission to the exhibit area and non-ticketed events. Refer to Exhibit Hall Space Options and Pricing table for the exhibitor registration complimentary allotment. Additional exhibitor registrations will be available for purchase at a rate of \$175 each. An exhibitor lunch is scheduled at the opening of the exhibit area on Friday, December 11 and Saturday, December 12. Registration badges will be available for onsite pickup at the exhibitor registration counter during exhibitor check-in times.

EXHIBIT HALL HOURS

Friday: 8:00 AM - 4:00 PM
Saturday: 11:45 AM - 3:30 PM

SECURITY AND INSURANCE

Around the clock exhibit hall security will be provided by AMSA. Every AMSA Convention Exhibit Hall exhibitor will receive a Certificate of Insurance from AMSA's Convention provider, Rain protection, for December 10 - 12, 2026. [FP4Change.org/exhibit](https://fp4change.org/exhibit)

FURNITURE RENTAL/SHIPPING/LABOR/STORAGE

Official general service contractor and decorator:
Viper Tradeshow Services, www.vipertradeshow.com
(847) 426-3100

An exhibitor services kit will be sent from Viper Tradeshow Services in July 2026 with the proper order forms for exhibitors to order additional furnishings and services needed to exhibit as well as inbound and outbound shipping details.

UNLOADING AND LOADING PROCEDURES

As AMSA's official general service contractor, Viper Tradeshow Services will control access of the Exhibit Hall's load-in/out area in order to provide a safe and orderly move in/out. Unloading or reloading in this area of any and all contracted carriers will be handled exclusively by Viper Tradeshow Services. Therefore, the Exhibit Hall's load-in/out area may not be used by exhibitors and private vehicles will be prohibited in the load-in/out area. Exhibitors are highly encouraged to send their exhibit materials in advance to Viper's warehouse prior to the convention. The proper shipping labels and order forms will be available in the exhibitor service kit sent by Viper. Exhibitors who choose to bring their own materials into the Exhibit Hall are limited to one small item that can be hand-carried by the exhibitor using the front entrance of the hotel. Dollies, hand-trucks, and flat carts will not be available from AMSA, Viper, or the Bethesda North Marriott for exhibitor use. The use of passenger elevators or pedestrian entrances for load-in/out is prohibited. Damage to the facility caused by exhibitors violating this policy is charged to the exhibitor.

EXHIBIT HALL INSTALLATION & DISMANTLING

Viper Tradeshow Services will have quality, skilled labor and will oversee all installation and dismantling of exhibits, furniture installation, pipe and drape, hanging of signs, laying of floor coverings, and unloading and delivering of all display-related materials. However, representatives of the exhibiting organizations may install and dismantle their own exhibits without assistance from Viper Tradeshow Services as long as the exhibit structure can be installed and dismantled utilizing no more than one (1) person in a half hour or less without the use of tools or ladders. Labor required in excess of this must be ordered from Viper. It is recommended that all display labor required be ordered in advance from the Viper Tradeshow Services.



EXHIBIT HALL

FLOOR PLAN, PRICING, AND SCHEDULE



SCHEDULE

Thursday, December 10

Exhibitor Check-in and Set-up 12:00 - 6:00pm

Friday, December 11

Exhibitor Check-in and Set-up: 8:00 am - 4:00 pm

Exhibit Hall Open: 11:30 - 3:30 pm

Lunch for Exhibitors 11:45 - 12:45 and Snack 2:30 - 3:15pm

Exclusive Exhibit Time: 11:45 - 12:45pm

Saturday, December 12

Exhibit Hall Open: 11:45 - 3:30 pm

Exhibitor's Lunch: 11:45 - 12:45 pm & Snack 2:30 - 3:15 pm

Exclusive Exhibit Time: 11:45 - 12:45 pm

Exhibit Tear-down & Move-out: 3:00 - 9:00 pm

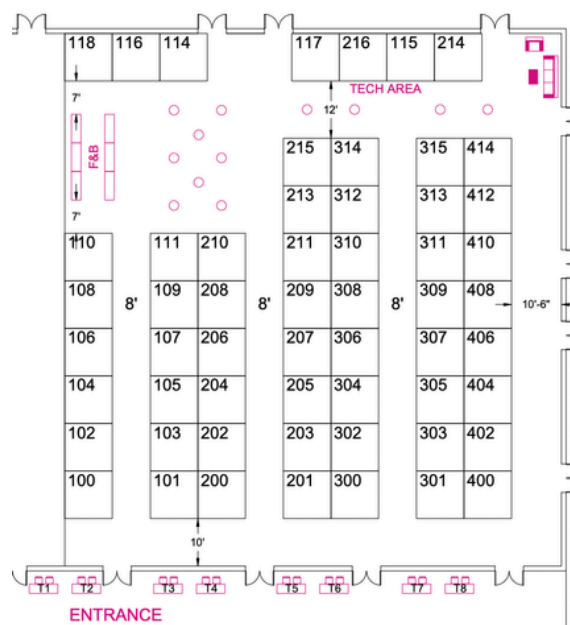
*Exhibit Hall schedule is subject to change. Exhibitors may enter the Exhibit Hall beginning one hour prior to the opening of the Exhibit Hall each day. On Friday, December 11, all exhibitors must be set up by 11:00 am and all exhibitors must close their exhibits promptly and vacate the exhibit area by 4:00 pm to achieve maximum security. Dismantling of exhibits may begin on Saturday, December 12 at 3:30 pm. **No portion of the exhibit may be removed before this time.** Goods must be crated for shipment immediately following the close of the exhibits at 3:15 pm. All exhibit materials must be removed from the exhibit hall by Saturday, December 12 at 9:00 pm at which time the Bethesda North Marriott Hotel & Conference Center will be closed to exhibitors. Exhibitors who need additional time for move-in or move-out must submit request in writing with their exhibit contract. All such requests will be considered on an individual basis.*

EXHIBIT SPACE AND OPTIONS

DESCRIPTION	REGULAR PRICE	DISCOUNT PRICE	EXHIBIT REGISTRATION
Exhibit Hall In-Line 10x10 Booth	\$2,750	\$2,650*	2
Exhibit Hall Premium 10x10 Booth Front: 100, 101, 200, 201, 300, 301, 400 Back: 110, 111, 210, 213, 215, 314, 315, 414	\$3,750	\$3,650*	2
Two (2) In-Line 10x10 Booths	\$4,300	N/A	4
Two (2) Premium 10x10 Booths	\$5,900	N/A	4
8x10 Pre-Health Fair Table	\$1,000	N/A	0
8x10 Pre-Health Fair Table with purchase of Exhibit Hall booth	\$500	N/A	0
Residency & Specialty Fair	FREE	N/A	0

Non-Profit Exhibitors receive a 10% discount

*The discount price is offered if contract to reserve exhibit space and full payment is received on or before July 1, 2026



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OPPORTUNITIES

ADDITIONAL OPPORTUNITIES

Be sure to visit fp4change.org for updates and to take advantage of these offers.

FUTURE PHYSICIANS FOR CHANGE PRE-HEALTH FAIR

Companies that offer products and services and medical schools that want to recruit premedical and pre-health students are invited to participate. The regular price for tabling is \$1,000 and a discounted price of \$500 is offered to the Convention's Exhibit Hall Exhibitors.

Fair participants receive a draped table, 2 chairs, and 2 badges for onsite personnel.

Location: Glen Echo

Date: Saturday, December 12th

Pre-Health Fair: 9:30 - 11:15 am

Exhibitor Check-in and Set-up: 8:00 - 9:00 am

Tear-down and Move-out: 11:30 - 12:00 pm

RESIDENCY FAIR & SPECIALTY SHOWCASE

Future Physicians for Change will include a Complimentary Residency Fair and Specialty Showcase on Saturday, December 12th. Participating residency programs and specialty organizations can reserve a table with two badges for program directors and representatives to meet with medical students attending the Fair. Visit fp4Change.org for more information.

Location: Forest Glen

Date: Saturday, December 12th

Residency & Specialty Fair: 9:30 - 11:15 am

Exhibitor Check-In and Set-up: 8:00 - 9:00 am

Tear-down and Move-out: 11:30 - 12:00 pm

EMAIL MESSAGES & POSTAL LISTS

Boost your traffic, generate excitement, and offer special promotions to students who visit your booth. Send attendees a message before the Convention to invite them to your booth. Statistics show that attendees are more likely to visit specific booths if they have been invited by the exhibitor. Also, contact students after the Convention with a promotional mailer. Through Infocus Marketing Lists you have the opportunity to connect with students before and after the Convention.

WHERE TO STAY

The Bethesda North Marriott Hotel & Conference Center will serve as the official convention hotel of the Future Physicians for Change Convention & Exposition. All of the convention's programming as well as the Exhibit Hall and Pre-Health Fair will be conveniently held at the Marriott. AMSA has secured a housing block to accommodate attendees and exhibitors at discounted rates. The hotel block will close Tuesday, November 10, 2026. The hotel rate is \$179.00 plus tax and this is for single or double occupancy. Taxes are state and local taxes (currently 13%). If there are more than two occupants per room there will be a \$25 per person for the 3rd and 4th occupant.



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SPONSORSHIP

SPONSORSHIP INVITATION

Enhance your brand and support as a sponsor. Increase your presence and be recognized by showing your support through sponsorship. All sponsorships are awarded on a first-come, first-served basis. Reserve your sponsorship on the 2026 Sponsorship Portal.

Do you have another sponsorship you would like to suggest? A customized sponsorship can be created to meet your needs, work within your budget, and exceed your expectations. For more information and to suggest a sponsorship idea, contact sales@amsa.org

BRAND RECOGNITION

Registration Welcome Bag | \$7,500 *

Welcome Bag Inserts | \$1,000

Water Bottle/Tumbler | \$7,500 *

Step N Repeat | \$3,500 *

Lanyards | \$7,500 *

Hand Sanitizer | \$1,500 *

On-site Meter Boards | \$1,000

Digital Onsite Registration | \$1,500

Notepads & Pens | \$2,500 *

* *Exclusive*

AMSA AWARDS:

All sponsorships for the AMSA Awards (\$2500 per award) are exclusive. Visit fp4Change.org for award details. Sponsors of each award receive recognition on AMSA Convention website as well as in the Convention's mobile app. Representative(s) from the sponsoring organization will also be acknowledged and invited on stage during the award presentation.

AMSA LGBTQ+ Health Achievement Award

James Slayton National Award for Leadership Excellence

National Golden Apple Award for Teaching Excellence

Paul R. Wright Chapter Success Award

Women Leaders in Medicine Award

Racial Justice in Medicine Award

Outstanding Premedical Student Award

[Visit \[www.fp4change.org/sponsor/\]\(http://www.fp4change.org/sponsor/\) for more detailed information on recognition](http://www.fp4change.org/sponsor/)

EVENTS & PROGRAMING

Advocacy Day Lunch | \$2,500

Alumni Faculty Happy Hour | \$1,000

Gala | \$5,000

Transportation to the Hill Thursday | \$1,500

Expert Sessions Fri & Sat | \$3,500

Exhibit Hall Lunch Fri & Sat | \$5,000

Ignite Sessions before Keynote | \$5,500

Pre-Health Fair Sponsorship | \$2,500

Poster Session Sponsorship | \$2,500

Residency Fair & Specialty Fair | \$2,500

SIM Challenge Overall | \$2,500

Simulation Breakfast Saturday | \$5,000

Snack in the Exhibit Hall | \$1,500

GENERAL SESSIONS

Exclusive sponsorship is available for the Convention's General Sessions each day, and sponsors have the opportunity to present an Ignite Presentation prior to the Keynote Address and provide a seat drop. Visit fp4Change.org for more details, invited Keynote Speakers, and other activities during the General Sessions.

SPONSORS RECEIVE

- Recognition on the Convention website and in the mobile app
- Signage on site
- Special recognition relevant to sponsorship

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